

Our approach to sustainability



Listening to nature

elko is our commitment at Elvstrøm Sails to listen to nature and respond with a sustainable approach. This is not just about the products we bring to market and the materials we use. It is the resources we use producing our products, e.g. electricity and heat, it is the indirect materials used for packaging, it is how we sort and reduce waste in general, it's the working environment we create, and the list of initiatives and possibilities goes on.

This is a way of living and a mindset. And with our Danish heritage it comes as the only natural response.

To you it is a choice. If you want to embark on our journey for a more sustainable future.

It is not necessarily always the price conscious choice. But it's a responsible choice! And we depend on each other to make the right choices for a sustainable future. We depend on partners in our industry to pursue the same agenda. We are just one part of the solution, but you can rest assured that we are committed to follow that path.



Introducing:
The **world's first** sail
containing
recycled plastic bottles

KO

ture's message

Processes

The pure nature of our leisure and passion is driven by a natural resource, the wind. But with an Elvstrøm sail to power you, you make another choice. Your sail is produced using CO2 neutral energy from wind. The Elvstrøm Sails production loft is totally run on clean electricity – wind - created by Danish land wind turbines.

Through the "MedVind" we also buy extra wind energy to cover the electricity used by sub-suppliers outside of Denmark. And in addition to that we use climate friendly heating from wood chips to heat our plant in Denmark.

This is a process and a journey, that we have now started. Join our journey and look for the eKKO label.

plastic change



RESEA
PROJECT



When it comes to materials used in our products, the eKKO approach is to source and use recycled materials in our products or use materials that can easily be recycled, maybe not into a sail but other consumer products. Plastic bottles are a huge threat to the life below water. But listen, plastic bottles can be re-cycled and used for making all kinds of new products, including sails.

We are now introducing the first materials for EPEX membrane sails that are made from recycled plastic bottle material.

A 100% recycled polyester fiber and a recycled taffeta that can both be combined into an EPEX sail that is matching your unique demands. And all that in a more environmentally friendly way.

We label that eKKO.

Materials